

14.4.2014

Product Design Gala 2014

The Product Design Gala is an annual seminar presenting the results of the interdisciplinary Product Development Project course in Aalto University. The project assignments are sponsored by both domestic and foreign industrial companies. The student teams work in close cooperation with the sponsor companies throughout the course.

The sponsors of the year 2013-14 are:

FIMA	Sako	Philips	KONE
Nokia	RAY	Kapseli Oy	Genano
Norpe	Vaisala	Wärtsilä	ABB Marine.

In addition, one student team has been developing their own idea, the **Bed Bug Kill**. Development of a model space for the **New Children's Hospital** is a partnership project with The Hospital District of Helsinki and Uusimaa.

All the solutions and concepts are demonstrated in the exhibition and the visitors are invited to test prototypes, e.g.:

- a modular and temporary accommodation in the urban environment
- smart textiles technology that helps your orientation in an unknown city
- getting rid of bed bugs in an environmental friendly and reliable way

In addition to all of the 14 project demonstrations, the audience is welcome to get familiar with the student teams, sponsors and the academic coaching team.

Find out more: <http://pdp.fi/>

Product Design Gala 2014

Friday 16.5.2014

Exhibition open 9:00-17:00

Aalto Design Factory & Urban Mill

Betonimiehenkuja 5 C, Otaniemi, Espoo

More information

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PRODUCT DEVELOPMENT PROJECT is a course organized by Aalto University's School of Engineering. The course is aimed at students having their background in engineering, design or economics and who are interested in the development of investment or consumer goods. The course is intended for the final stage of studies.
