



Friday 22 August 2014

## **Aalto – Nonaka Workshop: Ba & Flow in Regional Innovation Ecosystems**

**Otaniemi, Aalto Design Factory, Stage, Betonimiehenkuja 5C  
Facilitated by Hank Kune & Markku Markkula**

- 08:30 Coffee and introduction to the workshop targets, content and methods
- A few highlights from previous Aalto – Nonaka Workshops
  - Introduction to the Energizing Urban Ecosystems EUE Research School concept
- 09:00 Regional Innovation Ecosystems
- Special focus on the Espoo Innovation Garden as a EU forerunner. The ecosystem described and analyzed from different perspectives by Markku Markkula (30")
  - Special focus on Finnish start-ups in globally evolving ecosystems by Taina Tukiainen (10")
  - Q & A / discussion (10")
- 10:00 Prof ikujiro Nonaka (30-60")
- Recent thinking and experiences on Ba & Flow
  - Q & A / discussion
- 11:00 Workshopping in small groups to integrate the two presentations in the Aalto research. Questions to groups:
- How can the insights from the presentations and discussions enrich your research?
  - What new avenues for the research application in Espoo Innovation Garden do these ideas open up?
  - How could the research projects of the people in the group be integrated and create synergy in the EUE Research School?
  - Intermezzo
    - Hank Kune – EU perspectives (5")
    - Kari Mikkela – Urban Mill (5")
    - Other EUE interventions
  - Workshopping continues
- 12:00 Reporting the results of the small groups and conclusions: Integrating ideas and forward thinking
- 12:30 End of the workshop