



# LOOP

GLOBAL PARTNERSHIPS IN MOTION

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**ABOUT**

TEAM

PLAN

BENCHMARK

# vision

To become the leading organization in activating sustainable partnerships between cultures.

**ABOUT**

# mission

To link the needs of different stakeholders by disrupting systems and making them sustainable.



# objectives

- To promote holistic thinking in initiatives of social innovation.
- To build the foundation for interdependence between cultures.
- To connect individuals with their inner-self.
- To encourage citizen-driven change through knowledge.
- To create international scalable and long-lasting impact.

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BENCHMARK

# the team



**MANUEL ARIAS**  
Impact Development  
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Impact Analyst  
*Mexico*



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Impact Articulator  
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what?

**ECO-SYSTEMIC IDEATION  
FOR LONG-LASTING IMPACT**

*Value Proposition*



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why?

**CURRENT ACTIONS FALL INTO  
SYSTEMIC FAILURE OVER TIME**

*Problem*

**PLAN**

how?

**BUILDING WAYS FOR  
ECO-SYSTEMIC RESILIENCE**

*Process*



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goal

**1.8 BILLION SUSTAINABLE ACTIONS  
TO CLOSE THE GAP OF INEQUITY**

*Moonshot*

PLAN

**US**

**GLOBAL  
PARTNERSHIPS  
IN MOTION**

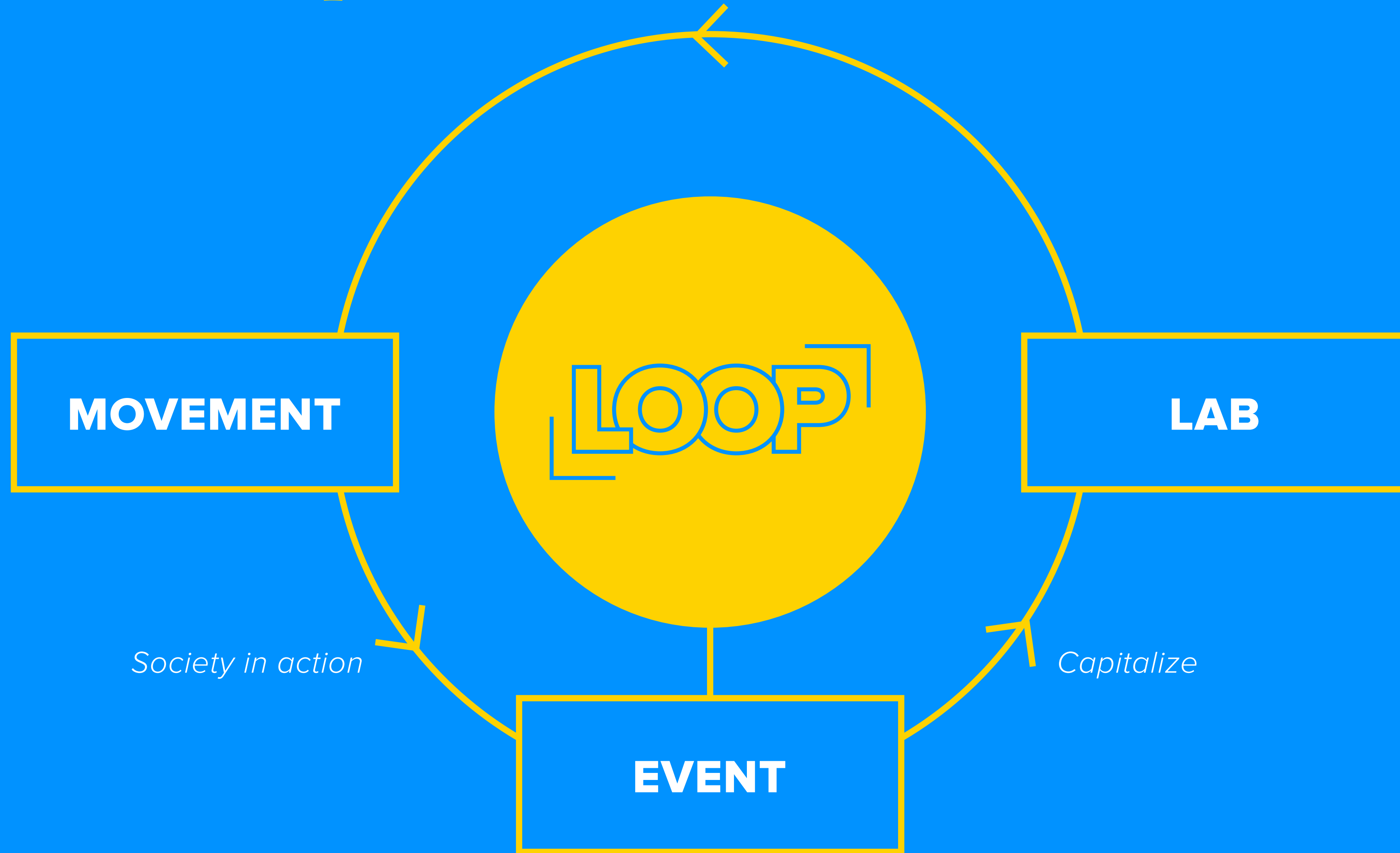
**LOOP**

*Linking the needs  
of different cultures.*

**PLAN**

# this is how we loop

*Network of interdependence*



**PLAN**

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# Inspiration



## **ACUMEN & AIESEC**

*Organizations with great customer segmentation to approach our market.*

## **AALTO LAB MEXICO, POLYMATH & IDEO**

*Platforms with a successful mode of operation.*

## **LET'S DO IT**

*A movement that has inspired many nations around the world.*

## **SLUSH**

*An event that has achieved great success by building a community of volunteers.*



**BENCHMARK**



